

Attorneys: Looking for Referrals?

Use Targeted Online Advertising: lawdiary.com and LDMonline

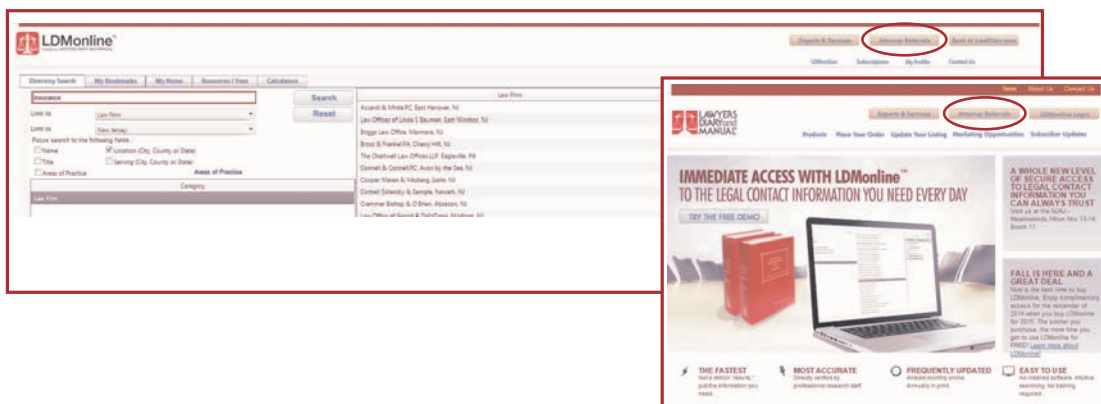
It is impossible for law firms to cover every practice area. In order for attorneys to better serve their clients, they need to refer them to or partner with other firms. However, the search for attorney referrals can be daunting, especially using the Internet that yields endless results.



LDMonline
Powered by LAWYERS DIARY and MANUAL

Attorneys and law firms can maximize their presence and feature their areas of practice by advertising online on Lawyers Diary and Manual's main public Web site, lawdiary.com, and its secure subscription site, LDMonline.

Our 'Attorney Referrals' Button Appears Prominently on Our Homepage and in Our Online Product!



- Attract referrals by highlighting your specific area of practice or certification.
- Make your profile and noteworthy events in your practice visible to the legal community.
- Raise your visibility in more than 50 practice areas that are listed alphabetically.
- With tens of thousands using our products as their "go to" reference of choice, it only makes sense to be listed!

The Attorney Referrals are categorized by five states and cover many different areas of practice:

- **Florida:** 9 practice areas, including Arbitration/Mediation, Employment/Labor Law, and Family Law
- **Massachusetts:** 30 practice areas, including Construction Law, Elder Law, Franchise Law, Social Security Law, and Wills, Estates & Trusts
- **New Hampshire:** 19 practice areas, including Appellate Practice, Business Formation, and Special Needs Trusts
- **New Jersey:** 50 practice areas, including Condemnation Law, Education Law, ERISA Litigation, Megan's Law, and Unemployment Compensation Appeal
- **New York:** 40 practice areas, including Admiralty & Maritime Law, Civil Rights Law, Insurance Law, Pharmaceutical Litigation, Traffic Law, Zoning, and Planning and Land Use

DISCLAIMER: The attorneys listed in the 'Attorney Referrals' section are available and represent to be in good standing in various legal matters. Their listing here does not create or imply any particular expertise, competence or certification, although many are certified in their respective disciplines. Lawyers Diary and Manual, LLC does not make any warranty or representation as to the qualifications of any person or organization listed in this section.

www.lawdiary.com ■ Tel: (973) 642-1440, Ext. 4 ■ Email: mail@lawdiary.com

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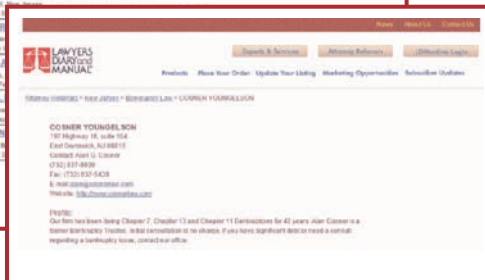
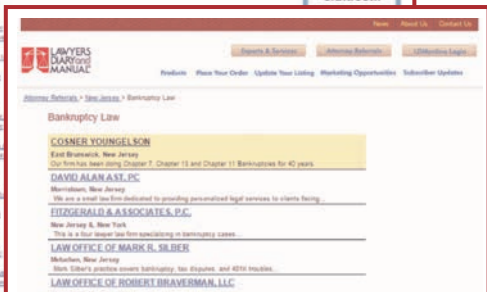
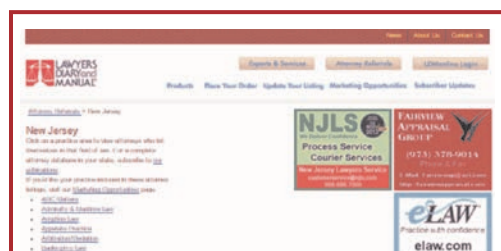
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Three Types of Profile Descriptions

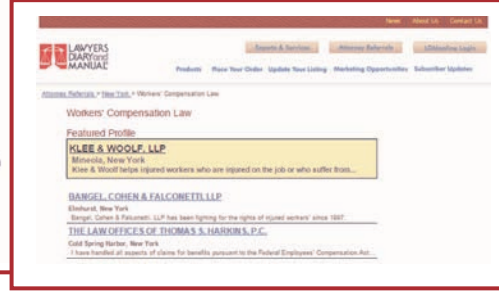
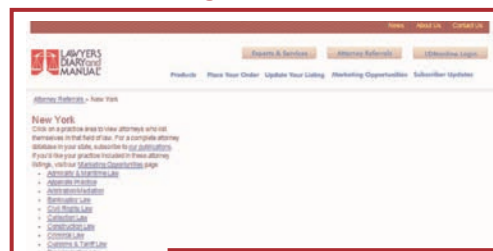
- **Platinum:** 500 word description, color photographs, contact information, Web site and email links, CV, case history, testimonial, and mailing list of 250 names
- **Gold:** 200 word description, color photograph, contact information, Web site and email links, CV, and case history
- **Silver:** 100 word description, color photograph, contact information, Web site and email links

For more prominence, all profiles can be upgraded by adding animated graphics, inserting the words “Feature Profile” and having a yellow-background Highlight Profile

Silver listing with a Highlight Profile



Platinum listing with a Featured Profile



Pricing and Contact Information

Online advertising appearing on both lawdiary.com and LDMonline begin at \$425 per year—alternatives often cost this price per week!

For more information, please contact Jill Wenzel at (973) 642-1440, Ext. 109 or jwenzel@lawdiary.com.

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